

## The New PRADA phone by LG

With its perfect combination of fashion and technology the new PRADA phone by LG is finally here. While maintaining the premium design identity of Prada, the QWERTY Keypad feature has been added redefining the idea of fashionable electronics.

## PRADA phone by LG

### Specification

Basic Specifications	Type	Full Touch Screen, Side QWERTY Slider
	RF Band	GSM(850/900/1800/1900), EDGE, UMTS(900/2100), HSDPA 7.2 Mbps
	Dimension : L*W*D (mm), Weight	104.5 * 54.0 * 16.75mm , 130g
	Standard Battery, Max (mAh)	Li-Polymer 950 mAh
	Standby Time, Max (hrs)	400 hrs*
	Talk Time (hrs)	3 hrs*
	Display External LCD	
	Type	TFT touchscreen, 262k colors
	Size	WQVGA 240 x 400 pixels, 3.0 inches
	Touch Screen	Capacitive Multi-touch, Active flash UI
Vibration Alert	•	
Internet	Browser	xHTML, HTML / Internet full browsing
	WAP (version)	• (2.0)
Messaging	SMS / MMS / Video MMS	• / • / •
	E-Mail	•
Data Connectivity	USB / PC Sync	• (Ver. 2.0) / •
	WLAN	• Wi-Fi 802.11 b.g
	Bluetooth	• (A2DP Ver. 2.1+ EDR)
PIM	Phonebook (# of names)	• (1000)
Personalization	Wallpaper	•
	Picture / Ring Tone Downloading	• / •
Advanced Features	Java (version)	MIDP2.0, CLDC1.1
	MIDI (poly)	64
	Built-in Games	G-Sensor Games
	VOD / AOD	• / •
	Camera (main / sub)	5 MP, 2560x1920 pixels, autofocus, LED flash, video (up to 720 x 480 pixels), Schneider-Kreuznach certified lens / secondary video call camera
	Internal Memory	60MB
	External Memory	microSD up to 8GB
	Multi-Media Players	• (MP3, MPEG4, H.263, H.264, WAV, 3GP, AMR-NB, WMA, MIDI, AAC, AAC+, RA)
Document Viewer	MS office, PDF, Text	
FM Radio / TV-out	• / •	
Accessories	- Ear Mic. (Call button type)	- Exclusive Leather Case
	- Exclusive LCD Cleaner	- 1GB microSD Card
*Accessories may vary by regions		



# PRADA



www.pradaphonebylg.com

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## Excellence in Technology

The latest PRADA phone by LG includes a full package of contemporary features including 3G connectivity, five Mega-pixel auto-focus camera with flash, slow motion video recording, Wi-Fi, HSDPA with speeds up to 7.2Mbps, a full HTML browser, video calling capabilities, and more.

Combined with a new QWERTY Keypad and LG's Touch Technology, the PRADA phone by LG sets a new standard for sophisticated technology.

- Physical slide-out QWERTY Keyboard
- 5.0 Mega-pixel AF Camera Certified by Schneider Kreuznach
- Full touch screen (3.0", WQVGA, 240 x 400)
- Multi-touch control for Image Viewer, Web Browsing, Document Viewer

# PRADA



## Accessory

- Deluxe Box Package
- Exclusive Saffiano Leather Case
- Exclusive LCD Cleaner
- 1GB microSD Card